

PRIVACY POLICY

Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune, including all its constituent institutes, departments, and research centers (collectively referred to as "Institute", "we", "our", or "us"), is committed to safeguarding your privacy and protecting your personal data. This Privacy Policy outlines how we collect, use, and protect your information when you access our websites or engage with our services, across all institutes under the Vidyapeeth.

Introduction

We value your privacy and are committed to safeguarding the personal information you provide. This privacy policy provides a detailed explanation of how we collect, use, protect, and share your personal data, particularly in the context of students, staff, and other stakeholders interacting with our websites and services.

Information We Collect

We may collect the following types of information when you visit our websites or use our services:

- **Personal Information:** Name, email address, phone number, address, and other personal details provided voluntarily by you during interactions with our websites, admission process, registration, etc.
- **Technical Information:** This includes IP address, browser type, device type, operating system, location data, and other non-personally identifiable technical data collected automatically through cookies and similar technologies when you visit our websites.
- **Educational Information:** For students and prospective students, we may collect data related to academic history, grades, course preferences, and application status.
- **Financial Information:** If applicable, financial information such as payment details related to tuition, hostel fees, and other financial transactions are collected to process payments.
- **Other Information:** We also collect feedback, inquiries, or communications that help us serve you better and improve our services.

Methods of Data Collection

The personal information we collect is gathered through a variety of channels:

- **Online Forms and Registrations:** Personal and academic data is collected via online forms when you apply for admission, provide feedback, or inquire about our services.
- **Student Admissions and Registrations:** Information is collected during the registration process for academic courses, including personal and educational details necessary for admission to the Vidyapeeth.
- **Website Interaction Data:** We collect technical details through your use of our website, including browser type, session data, and usage patterns.
- **Direct Communication:** We may also collect information through emails, calls, or in-person communications between you and the Vidyapeeth.

How We Use Your Information

We use the personal information we collect for the following purposes:

- **Educational and Administrative Functions:** We process your personal and academic data to provide a seamless educational experience, including managing student records, course registration, grades, and academic progress.
- **Communication with Students and Staff:** We use your data to communicate important announcements, educational updates, event information, and other essential notifications to students, staff, and faculty across the Vidyapeeth.
- **Enhancing Website and User Experience:** We analyze your interaction with our website to improve its usability, performance, and content.
- **Compliance with Legal Requirements:** We may use your data to meet legal, regulatory, and compliance obligations under Indian law and educational regulations.
- **Research and Development:** The Vidyapeeth may use collected data for internal research and analysis to continuously improve the quality of our educational programs and services.

Sharing of Personal Information

We may share your personal information in the following situations:

- **Internal Use:** We share personal and academic data within the Vidyapeeth for administrative purposes, including with authorized staff members, faculty, and administration to provide educational and support services across all institutes.
- **Third-Party Services:** We may share necessary information with trusted third-party vendors (such as cloud service providers, payment gateways, and data analytics tools) to help us deliver educational services and improve our website performance.
- **Legal Compliance:** We may disclose your data when required by law or regulatory authorities, or if necessary to protect the rights, property, and safety of individuals.

Data Protection and Security

We take the security of your personal data seriously and employ the following measures to protect it:

- **Data Encryption:** Sensitive personal and financial data is encrypted during transmission to ensure protection from unauthorized access.
- **Access Control:** Access to your personal data is restricted to authorized personnel only, ensuring your information remains secure.
- **Regular Security Audits:** We conduct regular security audits to identify potential vulnerabilities and enhance data protection measures.
- **Data Retention:** Personal data is stored only as long as necessary for fulfilling the purposes outlined in this Privacy Policy or as required by law, after which it is securely deleted.

Cookies and Tracking Technologies

Our website uses cookies and other tracking technologies to enhance your experience and improve our services:

Types of Cookies:

- **Essential Cookies:** These cookies are necessary for basic website functions such as user authentication, session management, and navigation.
- **Analytical Cookies:** These cookies collect data on how users interact with our website, helping us improve website performance and content.
- **Advertising Cookies:** These cookies track user behavior for targeted advertising and to show relevant content.

You can control the use of cookies through your browser settings. Please note that disabling cookies may affect the functionality of some features of our website.

Retention and Disposal of Personal Data

We retain your personal data for as long as it is required to fulfill the purposes outlined in this Privacy Policy. After this period, your data will be securely deleted or anonymized, in compliance with legal requirements and our data retention policy.

Your Rights Regarding Personal Data

As a user, you have the following rights with respect to your personal data:

- **Access Rights:** You may request a copy of the personal information we hold about you.
- **Correction Rights:** You may request corrections or updates to any inaccurate personal information.
- **Deletion Rights:** You may request that we delete your personal data, subject to any legal obligations.
- **Opting Out:** You may opt out of receiving promotional communications, newsletters, or other non-essential marketing materials.

To exercise these rights, please contact us via the contact details provided below.

Third-Party Websites

Our website may contain links to third-party websites. This Privacy Policy applies only to the data collected by us. We are not responsible for the privacy practices of any external websites. We encourage you to review the privacy policies of third-party websites before sharing any personal information.

Privacy Policy for Children

We do not knowingly collect or solicit personal information from children under 18 years of age. If we learn that we have collected personal information from a child without parental consent, we will take steps to delete that information as soon as possible.

Updates to Our Privacy Policy

We may update this Privacy Policy from time to time. All changes will be reflected on this page, and the effective date will be updated accordingly. We recommend that you review this Privacy Policy periodically to stay informed about how we protect your personal data.

Contact Information

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights regarding your personal data, please contact us at:

Address:

Dr. D. Y. Patil Vidyapeeth, Pimpri, Pune
Sant Tukaram Nagar, Pimpri, Pune - 411018, Maharashtra, India

Website: <https://dpu.edu.in/>

Email: info@dpu.edu.in

Governing Law and Jurisdiction

This Privacy Policy is governed by and construed in accordance with the laws of India. Any disputes related to this Privacy Policy shall be subject to the exclusive jurisdiction of the courts in Pune, Maharashtra, India.